

EVOLVED THINKING

OUR SERVICES

Don't go with the flow. Break through the mold.

We partner with our clients to understand your individual needs, empower your digital experience, and evolve your company through thoughtfully designed branding and human-touch marketing.

BRANDING

You have a vision. We help you communicate it – simply, concisely, definitively. From creative visuals to powerful messaging, let's evolve your brand.

BRAND DESIGN

- Logo
- Color Palette
- Font/Typography
- Brand Elements
- Branding Guide

BRAND MESSAGING

- Consultation and/or Brainstorm
- Mission/Vision
- Brand Storyline
- Soundbites (one-liners, catch phrases, etc.)

BRANDING ADD-ONS

- Biz Cards
- Stationary
- Social Images
- Email Signature
- Letterhead

DIGITAL COLLATERAL

Marketing collateral for your website or content strategy.

Blog

Always optimized for SEO, we will even post them for you.

Newsletter

Newsletter creation, distribution, template design, campaign consultation - one time or ongoing.

Press Release

Announce an event, a new product, or a recent accomplishment!

Social Media Posts

Branded profile pictures or a pack of social posts perfectly sized according to social platform.

Custom Graphics

Custom diagrams, icons, charts, infographics, etc. aligned with your brand resonate with your audience.

SALES COLLATERAL

Sales and marketing collateral to communicate your message digitally or via print.

Presentation

Visually stimulating and easy-to communicate PowerPoint or Google Slides presentation.

Brochure

Single/double page or trifold brochure customized, branded, and optimized for user experience.

PDF Design

2-4 pages of customized design, including flyers, sales sheets, pricing sheets, menus, etc.

Postcard or Mailer Design

Event invitations, special offers or announcements direct mail campaign, etc.

Event Poster / Banner Design

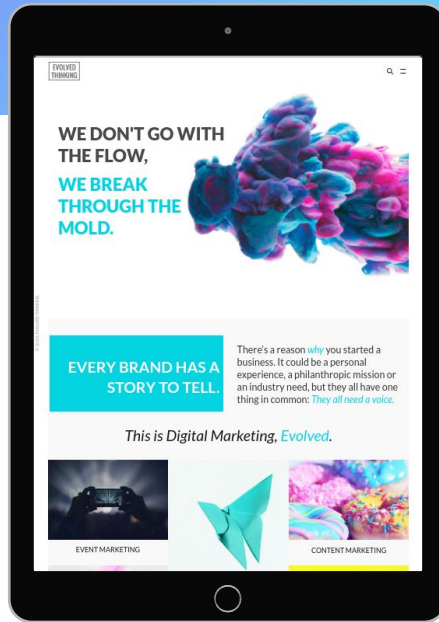
Stand out at your next event with an eye catching banner or poster.

WEBSITE DESIGN

The only platform that lets you share your story the way it was intended: your website. Your mission, vision, values, products, services, benefits and all.

All of our websites include the following:

- Modern Design, 100% Responsive
- Wordpress Platform
- Theme Purchase
- Customized Design
- Website Optimization
- Website Audit + Handoff Doc



Basic Website

3-5 pages, all content provided by customer, no keyword research.

Premium Website

5-7 pages, custom messaging and graphics, keyword research, optimized for SEO, custom features (ecommerce, customer login, payment processing, media room, etc.).

REPUTATION MANAGEMENT

Get more reviews. Listen and Respond to reviews from over 50 review sites including Google, Facebook, Yelp, and more.

DIRECTORY MANAGEMENT

Submit business listings to over 100 online directories to increase local search ranking with powerful backlinks.

COMBINE AND SAVE 25%

Sign up for the reputation management platform and directory management platform and save 25% per month.

SOCIAL MEDIA

Our social media packages are completely customized and prices will vary depending on your specific needs. The following will give you a general idea of how we price and package our social.

Grasshopper Starter Pack

2 social profiles
2 posts per week
Social copy
Post scheduling

Ready to Rumble Let's Strategize

3 social profiles
3 posts per week
Social copy
Post scheduling
Branded posts

Down N' Dirty Trying New Things

4 social profiles
4 posts per week
Social copy
Post scheduling
Branded posts
Custom graphics

Big Leagues Let's Go All Out

5 social profiles
5 posts per week
Social copy
Post scheduling
Branded posts
Custom graphics
Strategy Meetings
Engagement

CONSULTING

We don't just throw a "marketing plan" at you. We'll analyze your business, brand and goals, then use a variety of skills, platforms and strategies to give you what you've always been looking for.

- > MARKETING STRATEGY
- > SOCIAL MEDIA PLAN
- > CONTENT MARKETING PLAN
- > EVENT MARKETING
- > BLOG/KEYWORD STRATEGY